

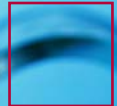


American National Standards Institute



The future belongs to those who see possibilities before they become obvious.

— John Sculley



WORLD STANDARDS WEEK 2007

calendar of events and sponsorship opportunities

DIAMOND SPONSOR

\$4,000 contribution

- Annual Business Meeting luncheon sponsor (*includes an invitation to deliver brief welcome remarks*)
- Premiere signage
- Complimentary admission for two (2) persons to the ANSI Legal Issues Forum
- Option to include a small promo item in the WSWeek 2007 attendee welcome kit
- Full-page black and white ad in the Legal Issues Forum program
- Logo in the programs for the Legal Issues Forum and the Annual Awards banquet
- Table-top exhibit in premiere location
- Rotating banner ads on the ANSI Online home page, the Events page and the World Standards Week page
- Logo and link on the conference sponsors webpage

PLATINUM SPONSOR

\$3,000 contribution

- Breakfast or break sponsor
- Premiere signage
- Complimentary admission for two (2) persons to the ANSI Legal Issues Forum
- Half-page black and white ad in the Legal Issues Forum program
- Logo in the programs for the Legal Issues Forum and the Annual Awards banquet
- Table-top exhibit space
- Rotating banner ads on the ANSI Online Events page and the World Standards Week page
- Logo and link on the conference sponsors webpage

GOLD SPONSOR

\$2,000 contribution

- General sponsor
- Premiere signage
- Complimentary admission for one (1) person to the ANSI Legal Issues Forum
- Logo in the programs for the Legal Issues Forum and the Annual Awards banquet
- Table-top exhibit space
- Rotating banner ads on the ANSI Online Events page and the World Standards Week page
- Logo and link on the conference sponsors webpage

BREAK SPONSOR

\$1,250 contribution

- Beverage or other limited food service
- Premiere signage
- Logo and link on the conference sponsors webpage

FRIEND

Other financial or in-kind contribution

- Contact ANSI for benefit information.

Separate sponsorships are available for the U.S. Celebration of World Standards Day 2007 exhibition, reception and dinner. Please visit www.wsd-us.org for more information.

REGISTER AS A SPONSOR OF WORLD STANDARDS WEEK 2007

Name _____

Title _____

Bus/Org _____

Address _____

City _____

State _____ Zip _____ - _____

E-mail _____

Phone (_____) _____

Fax (_____) _____

Response deadline
August 31, 2007

Return to
Sponsorship Coordinator
American National
Standards Institute
25 W. 43rd St., 4th Floor
New York, NY 10036

via fax:
1.212.398.0023

via e-mail:
pr@ansi.org

Sponsorship level:

- | | | |
|-------|---|---------|
| _____ | Diamond Sponsor | \$4,000 |
| _____ | Platinum Sponsor | \$3,000 |
| _____ | Gold Sponsor | \$2,000 |
| _____ | Break Sponsor | \$1,250 |
| _____ | Friend <i>(description of contribution follows)</i> | |

Total Contribution: \$ _____

More information
www.ansi.org/wsweek
or 1.212.642.4956

Notices
Some sponsorships
are subject to
availability.

Some sponsorship
benefits, especially
those related to the
placement of print ads,
are time sensitive and
may not be available
after the August 31,
2007, deadline.

Payment information:

Enclose your check or purchase order, payable to ANSI,
or provide credit card information:

- Check Purchase Order
 MasterCard Visa American Express

Card
Account
Number

Please provide Card Security Code _____

Exp Date _____ / _____ Authorized Signature _____



WORLD STANDARDS WEEK 2007

October 15-19, 2007 | Washington, DC



OCTOBER 15

MONDAY

International Policy Committee*

OCTOBER 16

TUESDAY

**Intellectual Property Rights Policy Committee* (am)
Patent Group* (pm)**

OCTOBER 17

WEDNESDAY

**Company Member Forum (am – day one of two)
Consumer Interest Forum (am)
Patent Group (am)
Legal Issues Forum (pm)
Awards Banquet and Ceremony**

OCTOBER 18

THURSDAY

**Company Member Forum (day two of two)
Organizational Member Forum
Government Member Forum (am)
Annual Business Meeting and Luncheon
U.S. Celebration of World Standards Day
*Standards and the Global Village***

OCTOBER 19

FRIDAY

to be determined

*Participation is limited to voting members and designated observers



American National Standards Institute

ATTN: Sponsorship Coordinator
25 West 43rd Street - Fourth Floor
New York, NY 10036

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